Buy a \$4.12 What Salve State S

Buy it outright for Cash. Or buy it on the Installment Plan: 25c down and 25c whenever you feel like saving it

HOW TO BUY IT ON THE INSTALLMENT PLAN:

Go to any bank or post office.

When you get inside, look for the stamp window where they are selling War Savings Stamps.

Pay 25c, and the man at the window will give you a U. S. Government Thrift Stamp and a Thrift Card.

Paste your Thrift Stamp on your Thrift Card.

When you feel like saving another 25c buy another Thrift Stamp and paste it on the same card.

When you have pasted sixteen of these Thrift Stamps on your Thrift Card, take this card to any bank or post office; and give it to the man at the Savings Stamp window.

Also give him 12c.

The man will give you a W. S. S.—a U. S. War Savings Stamp.

He will also give you a U.S. War Savings Certificate.

A War Savings Certificate is a pocket-size folder on which you can paste 20 War Savings Stamps.

Paste your War Savings Stamp in your War Savings Certificate.

Take good care of it as it is worth \$4.12.

On January 1st, 1923, the U.S. Government buys this War Saving Certificate from you, paying you \$5 for every stamp pasted on it.

Thus your War Savings Certificate has made you a profit of 88c on each stamp pasted on it.

This profit is 4% interest compounded quarterly.

It is a good profit and it is guaranteed to you by the U.S. Government—the safest guarantee in the world.

Every man, woman and child, in this hour of our country's need, should save money and buy as many War Savings Stamps as he can afford.

You can buy your second War Savings Stamp on the installment plan just as you bought your first one.

Paste your second War Savings Stamp into your War Savings Certificate.

Continue to buy War Savings Stamps in this way until you have pasted twenty of them in your War Savings Certificate.

Then you will have a complete War Savings Certificate.

On January 1st, 1923, the U.S. Government will pay you \$100 for this complete War Savings Certificate.

Thus you have made a profit of \$17.60 on your War Savings Certificate.

This profit is 4% interest compounded quarterly.

It is a good profit and is guaranteed to you by the U. S. Government—the strongest guarantee in the world.

HOW TO BUY IT FOR CASH:

If you do not wish to buy War Savings Stamps on the installment plan as explained above, you simply pay \$4.12 at the War Savings Stamp window of any bank or post office.

War Savings Stamps cost \$4.12 during this month and January.

During February they will cost \$4.13.

After February they go up one cent more each month. So you see, the sooner you buy your stamps the more money you earn on them.

If you should need your money at any time, take your War Savings Certificate to any post office.

The post office will give you back what you paid for it plus approximately 3% interest.

If each man, woman and child living under the Stars and Stripes will save and buy just one 25c Thrift Stamp, this will give the Government twenty-five million dollars with which to help our fighting boys.

If each man, woman and child will save and buy one War Savings Stamp, this will give the Government four hundred twelve millions with which to help end the war.

Fellow citizens: every quarter you own can be a silent, mighty power in this great war.

Do not waste them.

Do not spend them on luxuries.

Every quarter wasted or spent on luxury helps Germany.

Save your quarters and buy W. S. S.

Every humble quarter of the humblest American citizen that is saved and put into a W. S. S. helps to crush the arrogant autocracy that threatens to shackle the world in slavery.

"Do not put off;till tomorrow what you can do today."

Save 25c today.

Buy a Thrift Stamp with it.

Paste it on your Thrift Card.

Then make it a rule to save 25c each day—
or 25c every other day or, as often as you can—
and buy other Thrift Stamps.

If you do not wish to go to a post office or a bank write on a postcard "Send me one 25-cent Thrift Stamp C. O. D."

And write your name and address on the postcard.

Address the postcard to "The Post office."

Next day your postman will bring you a 25cent Thrift Stamp and a Thrift Card, C. O. D.

Start buying a War Savings Stamp today.

Telephone Worth 8300



GOVERNMENT

WAR SAVINGS COMMITTEE for NEW YORK CITY

51 Chambers Street

This space has been contributed by

LEE, HIGGINSON & CO.

Boston

New York

Chicago